

## AALIYAH CAUSEY

University of Memphis

Expected to graduate in 05/2024

(Business Marketing)

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MEMPHIS, TN 38125

### SUMMARY

- I am a junior in college at The University of Memphis, here I am studying Business Marketing. I aspire to become a director of marketing at a big name company, while also managing and continuing to grow my businesses. I coach young ladies in volleyball, promoting positive relationships with athletes as well as parents. Not only that, but I am a traveling wardrobe stylist that offers styling and fashion knowledge

### AWARDS AND HONORS

- Servant Scholarship Recipient
- Frogs and Lillie's Scholarship Recipient
- Athletic Scholarship Recipient
- Dean's List Freshman Fall and Spring Semester (2020-2021)
- Freshman President for Student Government Association (2020-2021)
- Cyber Security Club
- SGA Member at large
- College Volleyball Team (2020-2022)
- Awarded Most Confident
- Awarded Best Dressed

### WORK EXPERIENCE

#### **Hampton Inn - Front Desk Associate, Night Auditor - Collierville, TN - 05/2023 - Current**

- Close out records daily, transitioning business to fresh tracking for new business days and resolving discrepancies.
- Oversee work of front desk and lobby staff.
- Inform the guests about payment requirements and secured accommodations with credit card.
- Verify room readiness for new guests by coordinating with housekeeping services.
- Handle guest check-ins and check-outs with efficiency and professionalism

#### **Pandora Jewelry Store - Sales Associate - Memphis, TN 05/2023 - 07/2023**

- Created memorable customer experiences by offering personalized sales support.
- Helped customers navigate store, complete sales, and process returns.
- Advised customers on best options for current fashions versus timeless classics.

#### **BOLD Athletics - Volleyball Coach -Memphis, TN 10/2022 - Current**

- Create exercise programs and training strategies to improve individual and team performance.
- Coached over 30 young athletes and have earned 2nd place in Memphis Mayhem Tournament
- Prepare athletes for competitions and tournaments.
- Work with individual players when having trouble to strengthen their court skills.
- Demonstrate proper techniques for multiple skills .

**Ridgeway High School - Assistant Varsity Volleyball Coach -Memphis, TN 06/2022 - Current**

- Motivate the athletes to become stronger, more focused and more effective through training habits and proper techniques.

**Li'Janae - Wardrobe Stylist Memphis, TN 10/2021 - Current**

- Assist young ladies in finding ideal prom, birthday and event outfits that match their style.
- Offer client shopping experiences, putting together multiple looks and providing styling tips that were personalized to the client.
- Research current fashion trends and trending brands for the next 3 years.
- Hosted a fashion show with 12 different looks and 11 vendors, creating an experience for fashion icons and others to come out and enjoy.

**Dillard's - Sales Associate Memphis, TN 05/2022 - 01/2023**

- Helped customers locate products and checked store system for merchandise at other sites.
- Answered customer questions regarding sizing and the best way to style the merchandise.
- Trained and developed new hires in company processes, product knowledge, customer service and selling techniques.
- Helped customers complete purchases, locate items, apply for credit cards and join reward programs.

**SKILLS**

- Microsoft Office Specialist- word and powerpoint
- First aid, Health and Safety Certified
- Fundamentals of Coaching Certified
- Sales and Marketing
- Time Management
- Organization
- Cash Register Operations
- Active Learning

**HOBBIES**

- Sewing
- Managing my boutique
- Event Planning